



RealSense
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Media Alert

What: RealSense Prosperity hosts Fifth Annual Tax Season Kickoff and Earned Income Tax Credit Awareness Day

When: Thursday, January 31 at 8:30 a.m.

Why: To celebrate the opening of tax season with fellowship, a complimentary breakfast and a performance by the Potters House national award-winning cheerleaders.

Where: At Potters House Christian Fellowship (in the Children's Sanctuary)
5119 Normandy Avenue, Jacksonville, FL 32205

Keynote

Speaker: Mayor John Peyton

Dignitaries: Local and state officials, RealSense partners and hundreds of volunteer tax preparers

Surprise

Celebrity Guest: ? (You'll have to come and see)

About

RealSense

Prosperity:

RealSense Prosperity is a locally based coalition of agencies, nonprofits and businesses working in partnership to improve the financial outlook for Northeast Florida citizens founded in 2003.

The RealSense

Team:

The RealSense Prosperity Campaign is a community-wide initiative led by United Way of Northeast Florida and funded by Bank of America, the City of Jacksonville, Family Foundations, the Jessie Ball duPont Fund, the National Disabilities Institute, Northeast Florida Community Action Agency, SunTrust Bank, United Way of Northeast Florida, United Way of St. Johns County, Wachovia Bank and Winn-Dixie.

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