

## **GOOD IN EVERY NEIGHBORHOOD** 2012-2013 ANNUAL REPORT







# LIVE UN

## **ADVANCING THE COMMON GOOD**

# SS OF UNT WE UNITE WE UNITE

United Way provides leadership, resources and focus to change lives in our community by creating sustainable improvements in education, income and health.

# Vision

• Children enter kindergarten ready to succeed and students stay in school through graduation.

- Individuals and families have the opportunity to achieve financial stability.
- People have the opportunity to lead healthy and engaged lives.

Interconnected to create the foundation for a quality life.

- EDUCATION
- INCOME
- HEALTH

## **LEADING SUSTAINABLE IMPROVEMENTS**



## **CREATING POSITIVE, LASTING CHANGE**



Transforming to a community impact model in 2005, United Way of Northeast Florida is committed to creating long-lasting, positive change by addressing the underlying causes of barriers to quality education, financial stability and healthy living. We are uniquely positioned to drive research-based, measurable strategies that yield significant results. Through a focused approach and in collaboration with key partners, United Way is leading sustainable improvements in education, income and health.

# 12,048 Volunteers 94,907 Volunteer Hours

**1,106** RealSense Volunteers **31,852** Hours

**359** Achievers For Life Mentors **4,279** Hours 202 ReadingPals 1,912 Hours

And thousands more participating on committees and providing special services.



Volunteers and trained professionals are ready to serve a variety of community needs through 2-1-1, a referral call center operating 24 hours a day, 7 days a week.

United Way recruits people and organizations that bring the passion, expertise and resources needed to drive sustainable change. The LIVE UNITED movement is about advancing the common good in our neighborhoods and improving the lives of all. United Way connects employee teams and individuals to meaningful volunteer experiences focused on education, income and health – the building blocks to a quality life. We design and execute volunteer activities for corporate teams while also coordinating individual opportunities to read to four-year-olds, mentor middle school students and provide financial education.



## MOBILIZING & ENGAGING RESOURCES, DONORS, VOLUNTEERS & NEIGHBORS



## EDUCATION

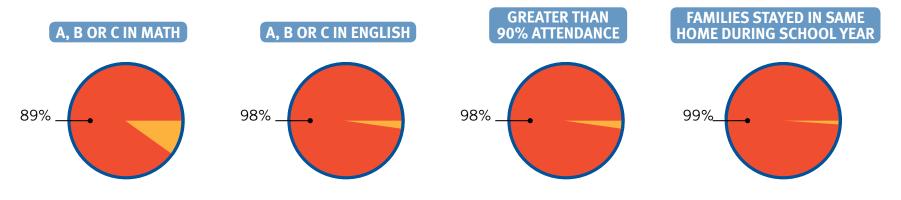
**IMPLEMENTING MEASURABLE INITIATIVES** 

#### EDUCATION. INCOME. HEALTH.

## **Meet Devin & Gary**

Devin started the year struggling in math. With the help of his mentor, Gary, Devin raised his grade from a D to a B. Devin and Gary make the most of their one hour a week together. Gary takes the time to teach key concepts while also serving as a sounding board – always there to listen when Devin wants to talk about concerns at home and at school. Now, Devin is applying himself at school, gaining confidence and on track to graduation.

#### Student performance after participating in the Achievers For Life initiative.

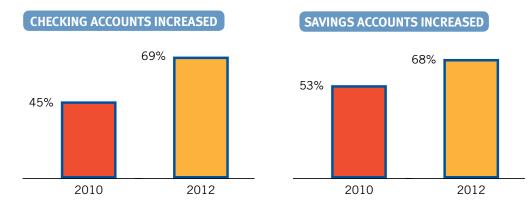


### **ACHIEVERS FOR LIFE**

Led by United Way of Northeast Florida and in collaboration with Duval County Public Schools, Jewish Family & Community Services, Communities in Schools and Big Brothers and Big Sisters, Achievers For Life (AFL) is a comprehensive, research-based dropout prevention strategy focused on middle school students. Dropping out is a gradual process with signs appearing as early as 6th grade. AFL identifies students who may be at risk of dropping out and intervenes early to keep kids on track to graduation. Components include one-on-one weekly mentoring and counseling for students, family support services, as well as parent training to help principals increase families' engagement at school.

## **Meet Kimberly**

With the help of United Way's RealSense IRS-certified tax preparers, Kimberly was able to file her taxes for free. Eligible for the Earned Income Tax Credit (EITC) and the Child Tax Credit, Kimberly's return enabled her to pay off the car loan she obtained through Family Foundations' Ways to Work, a United Way financial stability partner. Now establishing good credit and working toward buying a home, Kimberly is proud to create a better life for her and her family.



#### The overall impact being made by the RealSense initiative.

### REALSENSE

Strengthening the financial stability of northeast Florida residents, United Way's RealSense initiative provides free financial counseling, mentoring and tax preparation services to help people save money and build assets. According to the three-year Better Off Measures Study, individuals who worked with RealSense counselors successfully managed their bank accounts, paid their bills on time and wisely managed their credit. A community coalition of more than 80 companies, agencies, government, educational and nonprofit organizations, RealSense helped more than 115,000 families file their federal tax returns for free. Annually, RealSense helps taxpayers claim in excess of \$26 million in refunds and \$8.1 million in earned income tax credits, creating an overall economic impact of \$13.1 million.



# INCOME

**DELIVERING QUANTIFIABLE RESULTS** 

### **OPTIMIZING PARTNERSHIPS**

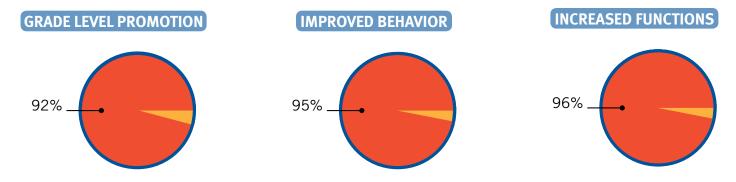
## HEALTH



## **Meet Jessica**

During the last two years of her high school career, Jessica's mother and grandmother both died from drug overdoses, her father was incarcerated and her great-grandmother died of natural causes. Jessica's brother and sister-in-law welcomed her into their home. While grateful for the love and support of her brother and his wife, she struggled with depression and anxiety. She confided in a trusted teacher who connected Jessica to the Sandalwood Full Service Schools collaborative where she met Maria, a counselor who stuck with her from 10th through 12th grade. Maria was the person – outside of family – who listened without judgment, let her vent and taught her ways to control her emotions. Today, Jessica is a student at the University of Central Florida College of Nursing who plans to graduate in December 2015.

#### Full Service Schools of Jacksonville Student Improvement.



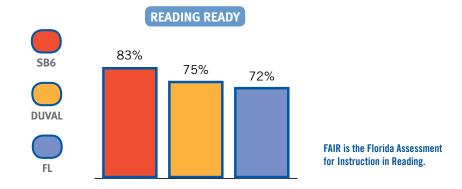
### FULL SERVICE SCHOOLS

Taking a holistic approach to breaking down non-academic barriers to success, Full Service Schools is a partnership of more than 40 organizations collaborating to provide therapeutic, health and social services to children and families. Primarily funded by Duval County Public Schools, Duval County Health Department, Jacksonville Children's Commission, United Way of Northeast Florida and St. Vincent's Mobile Health, Full Service Schools connected more than 3,500 people to counseling, behavioral management and health services at eight sites and through 87 Duval County schools.

# **Meet Alyce**

As a United Way donor through her company's workplace giving campaign, Ana believed in and supported United Way's mission. It wasn't until a recent campaign rally, however, that she realized her family could also benefit from United Way services. A single mom, Ana was eager to move her daughter, Alyce, to a high-quality early learning center but was hindered by her financial situation. When she heard a speaker describe United Way's Success By 6 initiative, she seized the opportunity to seek a scholarship for Alyce. Now thriving, Alyce is reading beginner's books and has the cognitive skills necessary to succeed in kindergarten and achieve long-term academic success.

#### Results of Success By 6 2012 Kindergarten Readiness Assessments



### **SUCCESS BY 6**

For every dollar invested in quality early education, there is a \$12.90 public return on investment. Children who enter kindergarten with key cognitive and literacy skills are more likely to graduate from high school, attend higher learning institutions, secure a good job and earn higher wages. United Way of Northeast Florida partners with the Early Learning Coalition of Duval and the Early Learning Coalition of Clay, Nassau and Baker counties to offer Success by 6 – an initiative that provides scholarships to hardworking families who would not otherwise be able to afford the high-quality early education necessary for long-term academic success.



## EDUCATION

**INVESTING IN THE FUTURE** 





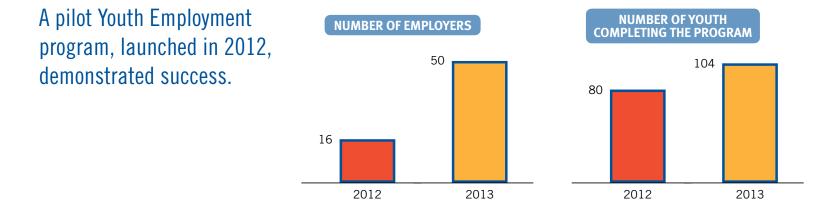
## INCOME

**TRACKING & MEASURING OUTCOMES** 

## **Meet Roderick**

Determining a career path can be challenging to many, but the United Way Youth Employment initiative made it easy for 16-year-old Roderick Pearson. Placed in a paid internship with the Northeast Florida Center for Community Initiatives at the University of North Florida, Pearson experienced working as a sociologist this past summer.

With the center's director, UNF sociology professor Jeffry Will, Pearson compiled a report assessing the state of the East Jacksonville neighborhood. Will was so impressed with Pearson's project that he submitted it to the Association for Applied and Clinical Sociology (AACS) for presentation. Pearson's paper was accepted, and he was asked to present it to an AACS conference in early October. Roderick travelled to Portland, delivered an exceptional presentation and networked like a pro. The Robert E. Lee High School junior plans to attend Florida State University and major in sociology.



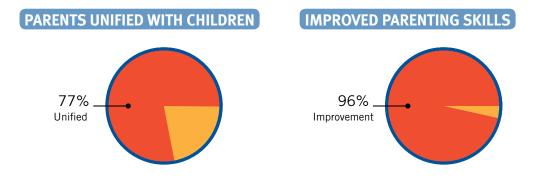
### YOUTH EMPLOYMENT

Funded by the Jessie Ball duPont Fund and implemented by United Way, the Youth Employment Program connects teens ages 16-19 with job readiness training, a financial workshop, individual coaching and exposure to careers matching their talents and interests. Youth are matched with local companies and nonprofit organizations for paid, six-week internships that help them gain career experience.

# Meet Corey & John

When the phone rang in the middle of the night, John knew something was wrong. Never did he imagine how bad the news would be. His 3-year-old son, Corey, was brutally beaten by his ex-wife's boyfriend. John rushed to the hospital to discover that an investigation was underway. All parties involved in Corey's care lost their custodial rights until the probe was complete. Committed to gaining full custody of his son and ensuring nothing like this ever happened again, John abided all court orders and participated in a series of Born Learning workshops. John learned ways to help Corey recover from emotional trauma, appropriate discipline techniques and how to provide a safe, nurturing environment where Corey can grow and thrive. John and Corey happily reunited in February 2014. With full custody, John is dedicated to creating a loving home where he and his son can lead happy, healthy and productive lives.

John is one of many caregivers who learned the skills needed to create safe, nurturing environments where children can learn and grow.



### **BORN LEARNING**

Born Learning is a parent education program that helps parents, grandparents, and other caregivers explore ways to enhance their children's development by acquiring effective teaching and nurturing skills. Striving to provide a comprehensive series of fun and easy-to-understand classes, topics include stages of development, nutrition, discipline and effective communication.



## HEALTH

**BRINGING PEOPLE TOGETHER** 



Heather Geraghty, United Way donor, volunteer and co-chair for ReadingPals children.

#### **EDUCATION**

#### PARTNERS RECEIVING UNITED WAY FUNDING

ACHIEVERS FOR LIFE • ALL SAINTS EARLY LEARNING&COMMUNITY CARE CENTER • AMERICAN LUNG ASSOCIATION IN FLORIDA • BIG BROTHERS BIG SISTERS OF NORTHEAST FLORIDA • BORN LEARNING • BOY SCOUTS OF AMERICA, THE NORTH FLORIDA COUNCIL • BOYS & GIRLS CLUBS OF NORTHEAST FLORIDA • THE BRIDGE OF NORTHEAST FLORIDA, INC. • CHALLENGE ENTERPRISES OF NORTH FLORIDA. INC. • CHILD GUIDANCE CENTER. INC. • CHILDREN'S HOME SOCIETY OF FLORIDA. BUCKNER DIVISION • CITY YEAR JACKSONVILLE • COMMUNITIES IN SCHOOLS OF JACKSONVILLE. INC. • COMMUNITIES IN SCHOOLS OF NASSAU COUNTY, INC. • COMMUNITY CONNECTIONS OF JACKSONVILLE, INC. • DLC NURSE AND LEARN, INC. • EARLY LEARNING COALITION OF CLAY, BAKER. BRADFORD, AND NASSAU COUNTIES • EARLY LEARNING COALITION OF DUVAL • EPISCOPAL CHILDREN'S SERVICES • FAMILY FOUNDATIONS OF NORTHEAST FLORIDA, INC. • FULL SERVICE SCHOOLS OF JACKSONVILLE • GIRL SCOUTS OF GATEWAY COUNCIL. INC. • GIRLS INCORPORATED OF JACKSONVILLE • HOPE HAVEN CHILDREN'S CLINIC AND FAMILY CENTER • HUBBARD HOUSE. INC. • JEWISH COMMUNITY ALLIANCE • JEWISH FAMILY& COMMUNITY SERVICES, INC. • METHODIST CHILDREN'S VILLAGE • ONEJAX INSTITUTE AT UNF • PACE CENTER FOR GIRLS JACKSONVILLE • THE SALVATION ARMY • THE SANCTUARY ON 8TH STREET • SUCCESS BY 6 - 28 EARLY LEARNING CENTERS IN BAKER. CLAY, DUVAL AND NASSAU COUNTIES • YMCA OF FLORIDA'S FIRST COAST • YOUTH CRISIS CENTER

#### **COMMUNITY PARTNERS IN EDUCATION**

AMIKIDS JACKSONVILLE, INC. • CHILD MENTAL HEALTH STAKEHOLDERS TASK FORCE • CITY OF JACKSONVILLE • COMMISSION ON SPECIAL NEEDS CHILDREN • THE COMMUNITY FOUNDATION FOR NORTHEAST FLORIDA • DUVAL COUNTY DEPARTMENT OF HEALTH • DUVAL COUNTY PUBLIC SCHOOLS • DUVAL COUNTY SCHOOL BOARD • FAMILY SUPPORT SERVICES • THE FIFTH GENERATION FOUNDATION • FIRST COAST GIRLS INITIATIVE • FLORIDA AFTER SCHOOL NETWORK • FLORIDA DEPARTMENT OF CHILDREN AND FAMILIES • FLORIDA DEPARTMENT OF HEALTH • FLORIDA DEPARTMENT OF JUVENILE JUSTICE • GEORGE M. BALDWIN FOUNDATION • JACKSONVILLE CHILDREN'S COMMISSION • JACKSONVILLE EARLY LEARNING PARTNERSHIP • JACKSONVILLE KIDS COALITION JACKSONVILLE PUBLIC EDUCATION FUND
JACKSONVILLE UNITED AGAINST TRUANCY
JUVENILE JUSTICE COMPREHENSIVE STRATEGY
LEAP ADVISORY COUNCIL
LEARNING TO FINISH COLLABORATIVE • LUCY GOODING CHARITABLE FOUNDATION TRUST • MENTOR FIRST COAST • MORNING STAR SCHOOL • NEW TOWN SUCCESS ZONE • NORTHEAST FLORIDA COMMUNITY ALLIANCE PROJECT BREAKTHROUGH • ST. VINCENT'S MOBILE HEALTH CARE ADVISORY BOARD • STRENGTHENING FAMILIES COALITION • URBAN EDUCATION INITIATIVES



Barbara Armstrong, United Way donor and volunteer at a RealSense site.

#### INCOME

#### PARTNERS RECEIVING UNITED WAY FUNDING

AMERICAN RED CROSS. NORTHEAST FLORIDA CHAPTER • THE ARC JACKSONVILLE • BARNABAS CENTER. INC. • CATHOLIC CHARITIES BUREAU JACKSONVILLE REGIONAL OFFICE • CLARA WHITE MISSION • CLAY BEHAVIORAL HEALTH CENTER • COMMUNITY CONNECTIONS OF JACKSONVILLE, INC. • DANIEL • FAMILY FOUNDATIONS OF NORTHEAST FLORIDA. INC. • HOPE HAVEN CHILDREN'S CLINIC AND FAMILY CENTER • JACKSONVILLE AREA LEGAL AID. INC. • JACKSONVILLE URBAN LEAGUE. INC. • JAX CHAMBER • JEWISH FAMILY & COMMUNITY SERVICES. INC. • LEARN TO READ. INC REALSENSE PROSPERITY CAMPAIGN 
THE SALVATION ARMY
SULZBACHER CENTER

#### COMMUNITY PARTNERS IN INCOME:

1.000 IN 1.000 POVERTY INITIATIVE • AARP • BANK ON JACKSONVILLE • BLUEPRINT FOR PROSPERITY • CHILD CANCER FUND • CITY OF JACKSONVILLE • CLAY FEMA BOARD • DISABILITY SHOP TALK GROUP • EMERGENCY SERVICES AND HOMELESS COALITION OF JACKSONVILLE • FLORIDA DEPARTMENT OF CHILDREN AND FAMILIES • FLORIDA PROSPERITY PARTNERSHIP • GOODWILL INDUSTRIES OF NORTH FLORIDA, INC. • HABIJAX (HABITAT FOR HUMANITY OF JACKSONVILLE) • INTERNAL REVENUE SERVICE • JESSIE BALL DUPONT FUND • NASSAU FEMA BOARD • NATIONAL COMMUNITY TAX COALITION • NORTHEAST FLORIDA AIDS NETWORK. INC. • NORTHEAST FLORIDA COMMUNITY ACTION AGENCY • RIVER REGION HUMAN SERVICES • WORKSOURCE • 80 REALSENSE PARTNERS

## **COLLABORATING WITH COMMUNITY IMPACT PARTNERS**



John Wilbanks. United Way donor, volunteer and co-chair of the Health Strategy Council.

#### HEALTH

#### PARTNERS RECEIVING UNITED WAY FUNDING:

ALL SAINTS EARLY LEARNING & COMMUNITY CARE CENTER • AMERICAN RED CROSS, NORTHEAST FLORIDA CHAPTER • ARK OF NASSAU • BAKER COUNTY COUNCIL ON AGING, INC. • BAPTIST HEALTH CHILDREN'S HOME SOCIETY OF FLORIDA, BUCKNER DIVISION 
ELDERSOURCE 
FAMILY FOUNDATIONS OF NORTHEAST FLORIDA, INC.
HUBBARD HOUSE, INC.
JACKSONVILLE SPEECH AND HEARING CENTER. INC. • JEWISH COMMUNITY ALLIANCE • JEWISH FAMILY & COMMUNITY SERVICES. INC. • LIFE: ACT 2 INITIATIVE • LUTHERAN SOCIAL SERVICES OF NORTHEAST FLORIDA. INC. • MENTAL HEALTH AMERICA OF NORTHEAST FLORIDA • NASSAU COUNCY COUNCIL ON AGING. INC. • NEW HEIGHTS OF NORTHEAST FLORIDA. INC. • NORTHWEST BEHAVIORAL HEALTH SERVICES. INC. • PINE CASTLE. INC. • QUIGLEY HOUSE, INC. • SULZBACHER CENTER • UF HEALTH • WE CARE JACKSONVILLE

#### **COMMUNITY PARTNERS IN HEALTH:**

ANGELWOOD, INC. • ARTHRITIS FOUNDATION, NORTHEAST FLORIDA CHAPTER • BLACK INFANT HEALTH COMMUNITY COUNCIL • CHILD WELFARE REFORM STEERING COMMITTEE • CITY OF JACKSONVILLE COMMUNITY ALLIANCE OF NORTHEAST FLORIDA • THE COMMUNITY FOUNDATION FOR NORTHEAST FLORIDA • THE DEPAUL SCHOOL OF NORTHEAST FLORIDA • DUVAL COUNTY CHILD ABUSE PREVENTION TASK FORCE • FETAL INFANT MORTALITY REVIEW • FLORIDA COUNCIL ON AGING • FLORIDA DEPARTMENT OF CHILDREN AND FAMILIES • FLORIDA KIDCARE COALITION • FOURTH JUDICIAL CIRCUIT FAMILY COURT • THE GEORGE M. BALDWIN FOUNDATION • HEALTHY START COALITION • JACKSONVILLE JAGUARS FOUNDATION • JACKSONVILLE SYSTEM OF CARE • THE JIM MORAN FOUNDATION •MAYOR'S VICTIM ASSISTANCE ADVISORY COUNCIL • MEMORIAL HOSPITAL • MENTAL HEALTH RESOURCE CENTER, INC. • NATIONAL MULTIPLE SCLEROSIS SOCIETY, NORTH FLORIDA CHAPTER NORTHEAST FLORIDA COMMUNITY ALLIANCE • NORTHEAST FLORIDA HEALTH INFORMATION CONSORTIUM • NORTHEAST REGION PROTECTIVE SERVICES REDESIGN • ODI/INDEPENDENT LIVING CENTER OF NORTHEAST FLORIDA • ST. VINCENT'S HEALTH SYSTEM • STRENGTHENING FAMILIES INITIATIVE • VITAS INNOVATIVE HOSPICE CARE

#### **COMMUNITY SUPPORT NETWORK**

#### PARTNERS RECEIVING UNITED WAY FUNDING:

AMERICAN RED CROSS. NORTHEAST FLORIDA CHAPTER • HANDSON JACKSONVILLE • JACKSONVILLE COMMUNITY COUNCIL. INC. (JCCI) • NASSAU COUNTY VOLUNTEER CENTER. INC. • UNITED WAY 2-1-1 • USO OF THE GREATER JACKSONVILLE AREA

#### **COMMUNITY PARTNERS IN THE COMMUNITY SUPPORT NETWORK:**

CITY OF JACKSONVILLE • DUVAL COUNTY EMERGENCY PREPAREDNESS DIVISION • EMERGENCY PREPAREDNESS FOR SPECIAL NEEDS CITIZENS • FLORIDA ALLIANCE FOR INFORMATION AND REFERRAL HUMAN SERVICES COUNCIL • LUTHERAN SERVICES FLORIDA • NATIONAL ALLIANCE FOR INFORMATION AND REFERRAL • NONPROFIT CENTER OF NORTHEAST FLORIDA • NORTHEAST FLORIDA INFORMATION NETWORK • SOCIAL WORKERS ASSISTANCE TEAM

\* UNITED WAY OF NORTHEAST FLORIDA DOES NOT CHARGE MEMBERSHIP DUES OR SERVICE FEES TO OUR COMMUNITY IMPACT PARTNERS.

## GIVE. ADVOCATE. VOLUNTEER.

Florida Blue	.\$1,910,003
CSX Transportation, Inc.	\$1,676,117
Publix Super Markets	.\$1,474,344
Vistakon	.\$1,021,038
Bank of America Merrill Lynch.	.\$947,758
Baptist Health	.\$857,822
Wells Fargo	\$596,700
Rayonier	\$511,306
UPS	.\$415,131
VyStar Credit Union	.\$397,882
Regency Centers	.\$395,365
Lender Processing Services	.\$388,361
JEA/SJRPP/TEA	.\$361,171

Duval County Public Schools	\$314,570
FIS	\$309,944
Citi	\$294,628
Mayo Clinic	\$280,435
AT&T	\$271,068
Miller Electric Company	\$263,125
Availity LLC	\$226,553
The Haskell Company	\$226,170
EverBank	\$177,550
Fidelity National Financial	\$165,140
ING	\$156,389
Enterprise Holdings	\$156,157

# TOP 25 2012-2013 CAMPAIGNS INCLUDING CORPORATE & EMPLOYEE GIFTS

### THE MOST POWERFUL WAY TO INVEST YOUR CONTRIBUTION IS THE COMMUNITY IMPACT FUND

The Community Impact Fund "UNITES" your gift with thousands of others to create the GREATEST IMPACT on our community. Donations to the overall fund ADVANCE THE COMMON GOOD by focusing on EDUCATION, INCOME AND HEALTH – the BUILDING BLOCKS to a quality life. Through United Way's Community Impact Fund, we invest in MEASURABLE SOLUTIONS to keep students on track to GRADUATION, help families achieve FINANCIAL STABILITY and provide people the tools to lead HEALTHY lives. We hold ourselves and our impact partners ACCOUNTABLE for results. The Community Impact Fund enables us to evaluate programs, MONITOR RESULTS and continuously improve our initiatives to CREATE LASTING, POSITIVE CHANGE. All programs and initiatives are EVALUATED by trained volunteers and staff who review program RESULTS, agency financials and stability. Each year results are reported to the community to keep donors informed of their investments and IMPACT.

**300** Tocqueville Society donors \$10,000 & Above 3,296 Leadership Donors \$1,000 & Above

1,445 Workplace Campaigns

1,000 Atlantic Circle Members Young Professionals **765** Women In Local Leadership Members

### **IMPACT MADE POSSIBLE BY GENEROUS SUPPORT OF COMPANIES, ORGANIZATIONS AND INDIVIDUALS.**

#### Statement of Financial Position As of June 30, 2013

(In Thousands)

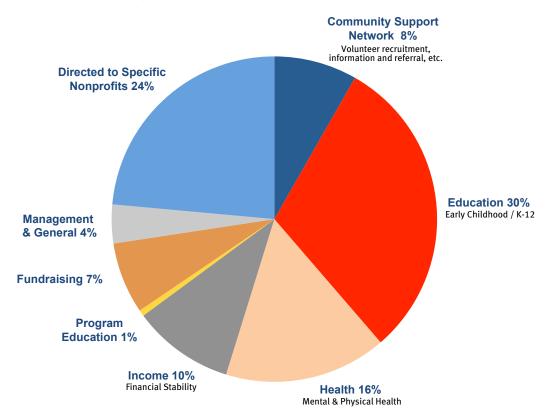
#### Statement of Activities For the Year Ended June 30, 2013

(In Thousands)

ASSETS		REVENUE AND SUPPORT
Cash, Cash Equivalents & Short-term Investments	\$ 10,255	Total Campaign Suppor
Pledges Receivable, less Allowance for Uncollectible	9,158	Less: Amounts raised on
Grant Support and Other Receivables	1,486	
Interest in Charitable Trust	845	Less: Provisions for unco
Long-term Investments	252	Net Campaign S
Equipment-At cost less accumulated depreciation	 692	
Total Assets	\$ 22,688	Grants/Contract Reven
	 	Endowment Revenue
		Other Contributions
LIABILITIES		Investment Income
Accounts Payable and Accrued Expenses	\$ 843	Service Fees
Undistributed Designations	2,309	Designations from Othe
Total Liabilities	 3,152	Miscellaneous Income
		Total Revenue a
NET ASSETS		
Unrestricted	15,467	
Temporarily Restricted	4,014	ALLOCATIONS AND EXPEN
Permanently Restricted	55	Gross Funds Awarded
Total Net Assets	19,536	Less: Donor designations
Total Liabilities and Net Assets	\$ 22,688	
	 	Program Services
		Fundraising
		-

REVENUE AND SUPPORT	
Total Campaign Support	\$ 23,129
Less: Amounts raised on behalf of others	(7,303)
	 15,826
Less: Provisions for uncollectible pledges	(1,103)
Net Campaign Support	 14,723
	0.400
Grants/Contract Revenue	3,196
Endowment Revenue	1
Other Contributions	497
Investment Income	75
Service Fees	786
Designations from Other United Ways Miscellaneous Income	63
	 171
Total Revenue and Support	19,512
ALLOCATIONS AND EXPENSES	
Gross Funds Awarded and Distributed	17,159
Less: Donor designations	(5,918)
	 11,241
Program Services	5,219
Fundraising	1,782
Management and General	968
Total Allocations and Expenses	19,210
Changes in Net Assets	302
Net Assets - Beginning of Year	 19,234
Net Assets - End of Year	\$ 19,536
	 - ,

#### **United Way of Northeast Florida Investments**



United Way of Northeast Florida is recognized by the IRS as a tax-exempt organization under section 501(c)3 to which donations qualify as tax deductible for income tax purposes. All financial information was derived from United Way of Northeast Florida's financial statements for the years ended June 30, 2013 and 2012, on which Deloitte issued an unqualified opinion. United Way's Board of Trustees, Finance Committee and Audit Committee review and monitor United Way's financial position. As of June 30, 2013, Net Assets reflect United Way's cash and receivables that will be used to fund program allocations and operations plus the implementation and expansion of Life: Act 2, Success By 6, Achievers For Life and other Education, Income and Health strategies. A complete copy of our audited financial statements for the years ended June 30, 2013 and 2012 are available at www.unitedwaynefl.org or by calling 904.390.3200.

### **2012 / 2013 FINANCIAL** ENSURING ACCOUNTABILITY & MEASURING OUTCOMES

#### 2012-2013 BOARD OF TRUSTEES

KORN & ZEHMER

JIM FLAGG

FRANK MARTIRE

2012-2013 BOARD OF DIRECTORS

MICHAEL R. HERMAN

NATHANIEL HERRING, JR.

COMMUNITY FIRST CREDIT UNION

MARIANNE HILLEGASS

TIMOTHY J. HORN

MELANIE HUSK

**INSPIRING STEWARDSHIP** 

RAYONIER

**BAPTIST HEALTH** 

COMCAST. INC.

**BAPTIST HEALTH** 



**BOARD OF TRUSTEES CHAIR R. TRAVIS STOREY** KPMG LLP

DAVE BROWN VISTAKON

**KRISTI EPPERSON** CITI

PATRICK J. GERAGHTY FLORIDA BLUE BARBARA JAFFE RAYONIER, RETIRED

MORGAN STANLEY SMITH BARNEY MICHAEL KORN

DELORES BARR WEAVER

MICHAEL WARD CSX

TRUSTEE EMERITUS

MICHAEL G. PRENDERGAST HOLLAND & KNIGHT LLF

EX-OFFICIO MEMBER: GEORGE SCANLON **BOARD OF DIRECTORS CHAIR** LEE M. THOMAS ARIE "CHIP" VANCE, III

> UNITED WAY STAFF: CONNIE S. HODGES UNITED WAY OF NORTHEAST FLORIDA

NATHANIEL FORD

JACKSONVILLE TRANSPORTATION AUTHORITY

KPMG I I P

SCOTT COBLE

WELLS FARGO

**KRISTI GARSIDE** 

BOARD OF TRUSTEES CHAI R. TRAVIS STOREY FLORIDA BLUF

> ROBERT HILL ACOSTA SALES & MARKETING COMPANY

BARBARA DRAKE **BARBARA JAFFE** BARBARA DRAKE TRADING LL

MICHAEL G. **PRENDERGAS1** 

JIM FLAGG

BECKY GAY

COMMUNITY VOLUNTEER

STEVE GROSSMAN

PATRICK J. GERAGHTY

MICHAEL WARD CSX

MORGAN STANLEY SMITH BARNEY FRANK MARTIRE

2013-2014 BOARD OF TRUSTEES

HOLLAND & KNIGHT LLF

GEORGE SCANLON LEE M. THOMAS RAYONIER, RETIRED

C.A. MCDONALD

DAVID MILLER

LISA PALMER

REGENCY CENTERS

NED PEVERLEY

ACOSTA SALES & MARKETING

BANK OF AMERICA MERRILL LYN

MARCUS ROWE

BRIGHTWAY INSURANCE

JAMES O'LOUGHLIN

MEMORIAL HOSPITAL JACKSONVILLE

RAYONIER FERNANDINA REACH MILL

**DELORES BARR WEAVER** 

TRUSTEE EMERITUS

2013-2014 BOARD OF DIRECTORS

ULRICH RESEARCH SERVICES INC.

JACKSONVILLE AVIATION AUTHORITY

EX-OFFICIO MEMBER CHVID ANNA LOPEZ BROSCHE ENNIS PELLUM & ASSOCIATES, CPAS

> 2013 CAMPAIGN CHAIR ARIE "CHIP" VANCE, III

LINITED WAY STAFF CONNIE S. HODGES **UNITED WAY OF NORTHEAST FLORID** 

C. BROOKS STONE

MICHAEL TANNER

PUBLIX SUPER MARKETS INC

EX-OFFICIO MEMBER

IIWADA REPRESENTATIVE

ALL SAINTS FARLY LEARNING

MARIAN WILCHER

COMMUNITY CARE CENTER

2013 CAMPAIGN CHAIR

UNITED WAY STAFF

ARIE "CHIP" VANCE, III

**LINITED WAY OF NORTHEAST FLORID** 

CONNIE S. HODGES

STUDENT UNITED WAY:

JANNA MOSINYAN

UNIVERSITY OF NORTH FLORIDA

FLORIDA RUIE

BETH TATE

2012 CAMPAIGN CHAIR GREGORY B. SMITH BANK OF AMERICA MERRILL LYNCH

2013 CAMPAIGN CHAIR FLFC ARIE "CHIP" VANCE, III ENTERPRISE HOLDINGS

2014 CAMPAIGN CHAIR ELEC PATRICK J. GERAGHTY FLORIDA BLUF

TOCQUEVILLE SOCIETY **RONALD A. & HILAH** AUTREY MILLER ELECTRIC COMPANY

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COMMUNITY VOLUNTEEL

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REGENCY CENTERS

NED PEVERLY

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ACOSTA SALES & MARKETING

ANNE LUFRANO MICHAEL TANNER PUBLIX SUPER MARKETS COMMUNITY VOLUNTEEL

PATRICK MCCABE BLUEPRINT FOR LEADERSHI INTERN:

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EX-OFFICIO MEMBER: IIWADA REPRESENTATI

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FLORIDA STATE EMPLOYEES

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**VOLUNTEER & COMMUNITY ENGAGEMENT** 

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VICE PRESIDENT

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NEW BUSINESS/SOUTHSIDE MANDARIN EARNIE E. FRANKLIN, IR

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AMERICAN RED CROSS NON PROFIT (CO-CHAIR)

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RIVERSIDE/WESTSIDE SOUTHBANK

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COMBINED FEDERAL CAMPAIGN

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NEW BUSINESS DEVELOPMENT MICHAEL TANNER PUBLIX SUPER MARKETS INC

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JAMES (WOODY) WOODALL FIS

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> KIM NAMEY VICE PRESIDENT **RESOURCE DEVELOPMENT**

MELANIE PATZ VICE PRESIDENT COMMUNITY IMPACT

TAYLOR SHEAD VICE PRESIDENT MAJOR GIFTS AND PLANNED GIVING

Donors, volunteers and neighbors are the heart of our mission to improve school readiness and graduation rates; help families become financially stable; and educate our community about healthy behaviors and prevention.



ARIE (CHIP) VANCE,

CHAIR FLECT 2014

GERAGHTY

FLORIDA BLUE

AUTREY

MAYO CLINIC

PATRICK J. (PAT)

TOCOLIEVILLE SOCIETY

MILLER ELECTRIC COMPANY

ARLINGTON/REACHES

ARLINGTON/BEACHES

SCOTT COBLE

WELLS FARGO

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DEPARTMENT OF PUBLIC WORKS

COMBINED FEDERAL CAMPAIGN

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**KYMBERLY A. COOK** 

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**FLORIDA** 

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NASSAU COUNTY STEPHEN LEE

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RIVERSIDE/SOUTHBANK MICHAEL A. MAYO BAPTIST MEDICAL CENTER

RIVERSIDE/SOUTHBANK JON URBANEK FLORIDA BLUE

SOUTHSIDE/MANDARI MIKE BUTLER **JP MORGAN CHASE** 

SOUTHSIDE/MANDAR MICHAEL E. (MIKE) **O'MALLEY** CSX

SOUTHSIDE/MANDARIN

### 2012/2013 - 2013/2014 COMMITTEE CHAIRS

#### 2-1-1 ADVISORY COMMITTEE



AUDIT COMMITTEE



EDUCATION COMMITTEE





**CAMPAIGN ADVISORY COUNCIL** 



STEPHEN

DENNIS

FINANCE COMMITTEE

CHRIS HAZELIP

**ACHIEVERS FOR LIFE** 

PARTNERSHIP COUNCIL

**ATLANTIC CIRCLE EXECUTIVE** COMMITTEE





#### COMMUNITY IMPACT COUNCIL



**FULL SERVICE SCHOOLS LEADERSHIP COUNCIL** 



KAREN

**ESTELLA** 

**VOLUNTEER LEADERSHIP** 

### **INSPIRING STEWARDSHIP**

## 2012/2013 - 2013/2014 COMMITTEE CHAIRS

#### **LIFE ACT 2 PARTNERSHIP** COUNCIL



#### **REALSENSE STEERING** COMMITTEE



**BRALIN** 

DEBBIE DIEDCON

#### TOCQUEVILLE SOCIETY



PUBLIC POLICY COMMITTEE



MICHAEL

#### **RESOURCE MANAGEMENT** CABINET



MARIANNE HILL FGASS

#### VOLUNTEER ENGAGEMENT ADVISORY COMMITTEE





CHARLES H

BROOKS

#### **READINGPALS COMMITTEE**





**SUCCESS BY 6 COUNCIL** 

KATHERINE FOSTER

#### SUSANNA VANCE



ROBINSON



**UFRANO** 



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#### NOMEN IN LOCAL LEADERSHIP



Through their active engagement in critical United Way committees, corporate, civic and community leaders work together to create significant and permanent improvements in people's lives. Sharing a deep, personal commitment to our community, committee members build strong relationships with each other as they implement innovative initiatives, ensure efficiency and maximize impact.



During the past year, Connie Hodges saw the culmination of the vision to transform United Way to a Community Impact Model. We sincerely appreciate Connie's personal commitment to her community, to collaborative models that create success for our most vulnerable citizens, to good stewardship of corporate and personal philanthropy, and to achieving measurable results during her 30 years as a United Way professional and 16 years as president and CEO of United Way of Northeast Florida. She has successfully implemented initiatives that create positive, lasting change, and she has left an indelible mark on northeast Florida.



## **CELEBRATING 90 YEARS OF IMPACT**



United Way of Northeast Florida

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